

BERNARD IONESCU

Contact

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Professional Profile

Over 16 years of international experience in advertising agencies and television, working side by side with branding and marketing departments of companies such as ABC, Aljazeera, ADTV, CBS, CCTV, CTV, CNN, CNBC, NBC, Fox Sport, Global, HEARST, JSBC, LCN, NASCAR, Sky News Arabia, STV, TV2, Zee TV.

Ability and enthusiasm for hands-on execution, design through production.

Expert with all tools and platforms specialized in broadcast, motion design and advertising.

Work experience

Founder DKE.inc - Freelancer

February 2007 - Present

Specialized in Real time graphic design for Elections, Weather, Sport, Business, Info Channels, Virtual studio Sets design, Infographics, Interactive graphics and post productions.

Senior animator at X2O

April 2005 - February 2007

Concept and design for Channel branding and digital signage.

Supervising the compositing and animation.

Broadcast graphic designer at Vertigo X media

October 2005 - April 2006

Motion design and art direction for Virtual studio sets, news and off-air production.

Supervising the technical integration of projects.

Broadcast graphic designer at ProTV

March 2005 - July 2005

Design and concept for show openers and online graphics, video editing for news.

on line graphics, promo graphics, illustrative animation.

Art Director at National TV | N24

August 2003 - March 2005

Concept and design Virtual studio sets for News, Election, Sport and Weather graphics.

Art Director at Promo A&F Advertising

August 2001 - August 2003

Creative direction and design, production and printing coordinator.

Working closely with publications director, designers, producers and photographers for marketing campaigns.



Art Director at Primera Communications

May 1997 - August 2001

Corporate & brand identity design.

Creative strategies and executions.

Graphic design for international adaptations package and materials.

Software & Skills

4D - Adobe After Effects, Premiere, Dragonframe

3D - 3DMax, Cinema4D, Sketch Up

2D - Adobe Photoshop, Illustrator, InDesign, CorelDraw, Inkscape.

Realtime - Vizrt Artist, Trio, Pilot, VizWorld, Ticker3d, Weather

Office 365 (Word, Excel, PowerPoint, Outlook)

UI/ UX : Balsamiq, Axure

Platform: OSX, Linux, and Windows.

Knowledge of HTML, CSS, WordPress, Photography, Videography and Color Grading.

Skills: drawing, storyboarding, clay modeling, prototyping

Education

National University of Arts

1999 – 2003 Bucharest, Romania

Bachelor in esthetics and history of art

Bachelor in statuary sculpture

Art teacher certificate

Certifications

Pro Vizrt artist designer and Trio operator

Languages

English (Full professional proficiency)

French (Elementary proficiency)

Romanian (Native or bilingual proficiency)

References

LinkedIn - <https://www.linkedin.com/in/bernardionescu>

Website - <http://www.bernardionescu.com/>

REEL - <https://vimeo.com/dke>

Behance - <https://www.behance.net/bernard>

